



# Village Waste-To-Wealth Starter Pack

*A Practical Handbook for Rural Circular Economy, Soil Regeneration & Micro-Enterprise Development*

## ☞ ☞ **Module 1 – Why Waste-to-Wealth Matters for the Village**

☞ **Purpose:** To activate local potential by turning crop residues, cattle waste, kitchen waste, and agro-residues into profitable, regenerative products while restoring soil health.

### ☞ **Outcomes for the Village**

- Strong local soil fertility
- New income for women & youth
- Reduced burning, reduced pollution
- Savings on fertilizers, fuel, and fodder
- Emergence of cooperative-led enterprises
- A self-sustaining circular economy loop

☞ **Core Philosophy:** Every waste stream is a resource when placed in the right cycle.



## Module 2 – Waste Stream Mapping Toolkit

### ☞ ☞ Step-by-Step Waste Mapping Exercise

#### ☞ Identify Sources

- ★ Crop residues: paddy straw, wheat straw, pulses residues
- ★ Cattle waste: dung, urine
- ★ Household organics: vegetable peels, cooked food scraps
- ★ Tree waste: leaves, prunings, branches
- ★ Agro-processing waste: husk, bran, fruit pulp, whey, flour dust

#### ☞ Mapping Template (Copy for Field Use)

- Village/Cluster Name:
- Households Surveyed:
- Cattle Count:
- Major Crops:
- Monthly Organic Waste (kg/tonnes):
- Seasonal Spikes:
- Current Disposal Method: Burning / Dumping / Open Decomposition / Other
- Potential Uses: Compost / Vermicompost / Biochar / Biogas / Mushrooms / Briquettes



## Module 3 — Enterprise Pathways at a Glance

### ☞ ☞ Five Rural Micro-Enterprises Suitable for Any Village

#### ☞ 1. Compost Enterprise (30-Day Cycle)


- Inputs: Crop waste, dung, slurry
- Output: 600–800 kg compost/tonne
- Price: ₹4–6/kg
- Market: Nurseries, landscapers, farms

#### ☞ 2. Vermicompost Enterprise (60–90 Days)

- Inputs: Pre-decomposed organic matter
- Output: 700–800 kg/tonne
- Price: ₹10–18/kg
- Market: Urban gardeners, organic stores

#### ☞ 3. Mushroom Enterprise (45 Days)

- Inputs: Straw, spawn
- Output: 1–1.5 kg/kg dry straw
- Price: ₹120–180/kg
- Market: Local eateries, supermarkets



#### ☞ 4. Biogas & Slurry Enterprise

- Inputs: Dung + kitchen waste
- Output: Methane + fertilizer-rich slurry
- Value: Energy savings + slurry sales

#### ☞ 5. Briquettes & Pellets Enterprise

- Inputs: husk, dry leaves, leaf litter, straw fines
- Output: Clean-burning briquettes
- Price: ₹6–10/kg
- Market: Households, small industries



## Module 4 — SOP Cards (Printable)

*(Optimized for pocket-sized laminated cards.)*

### ☞ ☞ **SOP 1: Composting (30-Day Cycle)**

#### ☞ **Feedstock Ratio (C:N)**

- ★ 60% browns (dry leaves, straw)
- ★ 40% greens (fresh waste, dung)

#### ☞ **Layering**

- ★ Bottom aeration layer
- ★ Alternating layers of browns + greens
- ★ Moisture 50–60%

#### ☞ **Turning Schedule**

- Day 7: First turning
- Day 15: Second turning
- Day 22: Third turning

#### ☞ **Maturity Check**

- Earthy smell
- No fibers
- Temp close to ambient



## ☞ ☞ SOP 2: Vermicomposting (60–90 Days)

### ☞ Worm Species

★ *Eisenia fetida*

### ☞ Bed Design

- Size: 3 m × 1 m × 0.5 m
- Base: sand + pre-decomposed compost

### ☞ Feeding

- Weekly 20–30 kg per bed
- Maintain 60–70% moisture

### ☞ Harvesting

- Remove worms with heap-shift method
- Pack at 20–25% moisture



### ☞ ☞ **SOP 3: Mushroom Production (Oyster – 45 Days)**

#### ☞ **Substrate Prep**

- ★ Chop straw
- ★ Pasteurize at 60–70°C
- ★ Drain to 60–65% moisture

#### ☞ **Spawn Rate**

- 3–5% on wet substrate

#### ☞ **Incubation**

- 10–15 days in dark room

#### ☞ **Fruiting**

- Maintain 70–85% humidity
- Harvest when caps flatten



## ☞ ☞ **SOP 4: Biogas Production (Family + Community Units)**

### ☞ **Daily Inputs**

- 25–30 kg dung for community unit
- 8–10 kg dung for family unit

### ☞ **Retention Time**

- 40–55 days

### ☞ **Outputs**

- Cooking methane
- Slurry for compost & vermi feed

### ☞ **Maintenance Checks**

- ★ Gas pressure
- ★ Slurry outlet
- ★ Leak test



## ☞ ☞ SOP 5: Briquettes (20-Day Setup)

### ☞ Feed Materials

- Husk, leaves, sawdust, straw fines

### ☞ Process

★ Dry → Pulverize → Mix with binder (5%) → Compress → Dry again

### ☞ Market Fit

- Winter heating
- Small dhabas
- Brick kilns (clean alternative)



## Module 5 — Cooperative Formation Guide

### ☞ ☞ Governance Structure Template

☞ **Membership:** 15–25 members (initial) | SHG/FPO integration possible

### ☞ Leadership

- ★ Rotational Chair (6 months)
- ★ Treasurer
- ★ Bookkeeper (trained)

### ☞ Bylaw Essentials

- Revenue sharing model
- Labour contribution norms
- Maintenance fund (5% reserve) & Transparent monthly audit

### ☞ Core Assets Managed by Cooperative

- Compost yard
- Vermi sheds
- Mushroom rooms
- Biogas units
- Tools: shredder, sprayers, sieves



## Module 6 — Market Playbook

### ☞ ☞ Local Market Channels

- Nurseries
- Dairy farmers
- Agri-input shops
- Panchayat gardens
- School/college campuses

### ☞ ☞ Urban & Digital Channels

- Compost for home gardeners
- Vermicompost for organic retailers
- Mushrooms for restaurants
- Briquettes for city markets
- E-commerce collectives
- WhatsApp groups/Instagram



## Module 7 – Financial Templates

*(Modular, ready for Excel/PDF conversion.)*

### 🔗🔗 **Template 1: Monthly Production Tracking Sheet**

- Compost produced (kg)
- Vermicompost produced (kg)
- Mushroom bags inoculated / harvested
- Biogas generated (hours of stove use)
- Slurry collected (litres)
- Briquettes produced (kg)

### 🔗🔗 **Template 2: Cost Tracking Sheet**

- Labour
- Raw materials
- Water & energy
- Packaging
- Transport
- Repairs & maintenance
- Miscellaneous

### 🔗🔗 **Template 3: Revenue Sheet**

- Compost sales
- Vermicompost sales
- Mushroom sales
- Briquette sales
- Slurry sales
- Biogas fuel savings



📄 📄 **Template 4: P&L Statement (Monthly & Annual)**

**Income**

- Total Sales
- Fuel Savings
- Grants / Carbon credit inflows

**Expenses**

- OPEX
- Repairs
- Depreciation
- Interest (if loan)

**Net Profit**

- Monthly
- Yearly
- Break-even date



## Module 8 – Impact Measurement Toolkit

### ☞ ☞ Key Indicators (Village Level)

- Soil carbon increase (%)
- Reduction in chemical fertilizer use
- Household savings on fuel
- Number of women/youth employed
- Income diversification score
- Tonnes of waste diverted from burning
- Methane saved
- Carbon credits earned

### ☞ ☞ Simple Soil Health Card Template

- Organic carbon
- pH
- EC
- Texture
- Moisture retention
- Biological activity notes



## Module 9 — 12-Month Roadmap (Printable)

### ☞ ☞ Quarter 1 — Foundation

- Waste mapping
- Initial compost pits
- Vermi bed preparation
- First biogas unit

### ☞ ☞ Quarter 2 — Pilot Enterprises

- Mushroom room
- Briquettes trial
- Cooperative formation

### ☞ ☞ Quarter 3 — Branding & Market Links

- Packaging
- Market tie-ups
- Transport & logistics plan

### ☞ ☞ Quarter 4 — Expansion & Reporting

- Second biogas unit
- Additional pits
- New vermi beds
- Impact report publication



## Module 10 – Communication & Branding Kit

### 🔗 🔗 Brand Components

- ★ Name: *(Village Compost Collective / Soil Circle / Bhoomi Wealth Group)*
- ★ Tagline: *"Turning Every Waste Into Wealth."*
- ★ Colours: Earth brown, leaf green, pale yellow
- ★ Visual: Soil → Plant → Food → Waste → Soil Loop

### 🔗 🔗 Label Template (Compost/Vermicompost)

#### Front:

- Product Name
- 100% Organic Soil Booster
- "Made from village farm waste using regenerative methods."

#### Back:

- Ingredients: crop residues, dung, leaf matter
- Nutrient notes
- Usage guide
- Batch no., Mfg. date
- QR code for traceability story



## Module 11 — Training Curriculum (For 10-Day Village Workshop)

### 📖 📖 Day-Wise Outline

- **Day 1:** Soil-first philosophy
- **Day 2:** Compost theory + practice
- **Day 3:** Vermicompost hands-on
- **Day 4:** Biogas system introduction
- **Day 5:** Mushroom production session
- **Day 6:** Briquette demo
- **Day 7:** Cooperative setup
- **Day 8:** Market strategies
- **Day 9:** Recordkeeping & digital skills
- **Day 10:** Review + certification ceremony



## Module 12 — Implementation Posters (Printable A3/A4)

### 👉👉 **Poster 1: The Circular Village Economy Loop**

**Farm Waste → Compost → Better Soil → Higher Yields → More Waste → Energy → New Products**

### 👉👉 **Poster 2: Do's & Don'ts of Waste-to-Wealth**

- Do segregate waste
- Do maintain moisture
- Do record daily inputs
- Don't use plastics
- Don't overwater vermi beds
- Don't allow open burning

### 👉👉 **Poster 3: Daily Operator Duties**

- Check moisture
- Check temperature
- Feed vermi beds
- Monitor mushrooms
- Check biogas pressure
- Maintain logbook



## (A) TEMPLATES — 12-MONTH STARTER CHECKLIST + PRINTABLE SOP CARDS

### 📄 📄 12-Month Waste-to-Wealth Starter Checklist (Village Cluster Template)

*(Designed for 100–150 households or 80–120 acres of mixed farming)*

#### **Month 1 — Mapping & Mobilization**

- Identify major waste streams: crop residues, cattle dung, kitchen waste, agro-processing by-products.
- Map stakeholders: households, dairy units, FPO/SHG groups, panchayat assets.
- Conduct baseline soil tests (C, N, pH, EC, texture).
- Form a temporary “Core Coordinating Group” (4–6 members).

#### **Months 2–3 — Compost Pilot Preparation**

- Select site for compost yard (600–1,000 sq ft).
- Procure shredder (shared), moisture meter, pH strips, tarpaulins.
- Build 2–3 compost pits/windrows.
- Set up data sheets: feedstock input logs, moisture/aeration schedule, temperature monitoring.

- First batch: 2–3 tonnes of compost.

#### **Months 3–4 — Vermicompost Pilot (3-Month Cycle)**

- Construct raised vermi beds (brick/cement/HDPE).
- Procure **Eisenia fetida** starter culture (40–60 kg).
- Prepare pre-decomposed feedstock.
- Train 5–10 women/youth on handling, moisture checks, harvesting, and packaging.
- First expected yield: 300–500 kg/month.


#### **Months 3–6 — Biogas Demonstration Units**

- Install 1 household digester + 1 community digester.
- Train operators on slurry removal, inlet management, methane-pressure checks.
- Integrate slurry into composting/vermi feed.
- Begin recording gas generation and fuel substitution.

#### **Months 4–6 — Value-Added Micro-Enterprise Launch**

- Mushroom trial room: shelves, water sprayer, humidity control.
- Briquette/pellet trial using husk, straw fines, leaf waste.
- Train 10 women entrepreneurs in mushroom & briquettes.

#### **Month 6 — Cooperative Formation**

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- Register FPO/SHG cooperative structure.
  - Set rotational leadership (chair/treasurer).
  - Set transparent account books + digital ledger.
  - Approve bylaws: revenue sharing, labour rotation, maintenance.

#### **Months 6–9 — Branding & Market Links**

- Create packaging with soil-health claims and traceability story (“Field → Bag”).
- Connect to nurseries, landscapers, organic stores.
- List products on local WhatsApp commerce groups and e-commerce collectives.

#### **Months 9–12 — Scaling & Finance**

- Apply for microfinance/impact grant/CSR partnership.
- Plan expansion: more pits, larger vermi unit, second digester, second mushroom room.
- Publish a “Year-End Impact Report”: soil carbon changes, avoided burning, income earned.

#### **End of 12 Months — Review & Scale-Out**

- Evaluate performance, identify bottlenecks.
- Create SOPs for **replication in neighbouring panchayats**.



## PRINTABLE SOP CARDS

Simple, field-ready, laminated card style.

### ☞ ☞ **SOP CARD 1: Composting (Village Cluster – 30-Day Standard Cycle)**

#### ☞ **Purpose**

To convert crop residues, animal waste, and kitchen scraps into mature, pathogen-free compost that improves soil carbon and fertility.

#### ☞ **Materials Needed**

- Shredded crop residues
- Cattle dung/slurry
- Dry leaves, husk
- Water
- Moisture meter or squeeze test
- Aeration tools (fork/spade)
- pH strips / EC meter (optional)



### ☞ Feedstock Ratio (C:N)

- Carbon-rich (browns): 60%
- Nitrogen-rich (greens/dung): 40%

### ☞ Layering Method

- ★ Bottom: coarse sticks/straw (aeration layer)
- ★ Layer 1: browns
- ★ Layer 2: greens + dung/slurry
- ★ Repeat layers until 4 ft height
- ★ Cover with jute sack or tarp

### ☞ Moisture Target

- **50–60% moisture** (squeeze test: a few drops appear, no dripping)

### ☞ Aeration & Turning

- Day 7: First turn
- Day 15: Second turn
- Day 22: Third turn
- Maintain internal temperature 45–60°C



### ☞ Pathogen Control

- Ensure temperature  $>55^{\circ}\text{C}$  for at least 3 consecutive days
- Avoid plastic, meat, oily food

### ☞ Maturity Indicators (Day 30–35)

- Dark brown, earthy smell
- Temperature close to ambient
- No visible fibers

### ☞ Expected Yield

- 1 tonne raw material → **400–600 kg finished compost**



## ☞ ☞ SOP CARD 2: Vermicomposting (60–90-Day Cycle)

### ☞ Purpose

To create nutrient-dense vermicompost rich in microbial activity and plant-available nutrients.

### ☞ Earthworm Species

- **Eisenia fetida (red wigglers)**
- Stock: **1 kg worms per 100–120 kg feed**

### ☞ Bed Preparation


- ★ Dimensions: 3 m × 1 m × 0.5 m
- ★ Base: sand (2") + partially decomposed compost (4–6")
- ★ Maintain shade and ambient temps 20–32°C

### ☞ Feeding Protocol

- Use pre-decomposed organic matter
- Weekly feeding: 20–30 kg per bed
- Maintain **60–70% moisture**
- Avoid citrus, onion, meat, oily waste

### ☞ Maintenance

- Daily sprinkle water (light mist)

- 
- Cover with moist gunny bags
  - Keep predators away: ants, rats, poultry
- ☞ **Harvesting**
- Method: Heap shift or light separation
  - Ready in **60–90 days**
  - Expected yield: **700–800 kg vermicompost per tonne feed**
- ☞ **Quality Parameters**
- pH: 6.5–7.5
  - EC: <2.0
  - Moisture: 20–25% at packing
  - Colour: Dark, granular



### ☞ ☞ SOP CARD 3: Mushroom Production (Oyster Mushroom – 45-Day Cycle)

#### ☞ Purpose

To generate high-value protein using straw-based substrates in a low-cost room.

#### ☞ Room Requirements


- Size: 10 ft × 12 ft × 10 ft
- Humidity: **70–85%**
- Temp: **20–28°C**
- Shelving: 3–4 tier bamboo/metal racks
- Sprayers/misters

#### ☞ Substrate Preparation

- ★ Chop straw to 3–5 cm
- ★ Pasteurize using steam or hot-water soak (60–70°C for 1 hr)
- ★ Drain excess water (60–65% moisture)

#### ☞ Spawn Inoculation

- Layer substrate + spawn in 4–5 kg bags
- Spawn rate: **3–5% of wet substrate**
- Punch holes for aeration



### ☞ Incubation (10–15 Days)

- Keep in dark room at 22–26°C
- Bags turn white when colonized

### ☞ Fruiting (20–30 Days)

- Shift bags to shelves
- Maintain humidity with spraying
- Light: indirect, gentle
- Harvest when caps flatten

### ☞ Yield

- 1 kg dry straw → **1–1.5 kg fresh mushrooms**

## (B) FINANCIAL TEMPLATE — PRO-FORMA P&L (100-Acre Cluster)

*Modular sheet for compost + biogas + mushroom micro-enterprises  
Monthly & Annual View*

### 🔗 Cluster Profile Assumptions

- Area serviced: **100 acres**
- Households engaged: **100–150**
- Waste availability:
- Crop residues: 250–350 tonnes/year
- Cattle dung: 40–60 tonnes/month
- Kitchen waste: 1–1.5 tonnes/month
- Enterprises included:
  1. Compost (10 pits)
  2. Vermicompost (20 beds)
  3. Biogas (1 community digester + 10 household digesters)
  4. Mushroom unit (1 room)

### CAPEX Template (One-Time Investments)

Component	Qty	Unit Cost (INR)	Total Cost (INR)
<b>Compost yard + pits</b>	10	18,000	1,80,000
<b>Shredder</b>	1	90,000	90,000
<b>Vermi beds (brick/HDPE)</b>	20	6,000	1,20,000
<b>Eisenia fetida (starter)</b>	50 kg	450/kg	22,500
<b>Biogas community digester</b>	1	1,50,000	1,50,000
<b>Household biogas units</b>	10	35,000	3,50,000
<b>Mushroom room setup</b>	1	1,65,000	1,65,000
<b>Tools (moisture meter, sprayers, tarps)</b>	—	35,000	35,000
<b>Branding + packaging setup</b>	—	40,000	40,000

**Total CAPEX: ₹10,52,500**



### 🔗 OPEX Template (Monthly Operating Costs)

Expense Head	Monthly (INR)
<b>Labour (6–8 workers)</b>	45,000
<b>Raw materials (bags, substrate, jute, etc.)</b>	10,000
<b>Water &amp; energy</b>	4,000
<b>Tools maintenance</b>	2,500
<b>Transport/logistics</b>	6,000
<b>Contingency (5%)</b>	3,500

**Total Monthly OPEX: ₹71,000**

**Annual OPEX: ₹8,52,000**



## 🔗 📄 Output & Revenue Projection

### Compost Production

- 30 tonnes/month → **20 tonnes saleable**
- Price: ₹4–6/kg
- Monthly revenue: **₹80,000–1,20,000**

### Vermicompost

- 5 tonnes/month
- Price: ₹10–18/kg
- Monthly revenue: **₹50,000–90,000**

### Mushroom Sales

- 200–250 kg/month
- Price: ₹120–180/kg
- Monthly revenue: **₹24,000–45,000**

### Biogas Value

- 1 community + 10 household units
- Offset savings + slurry sales: **₹12,000–18,000/month**



₹ ₹ **Total Monthly Revenue Range**

**₹1,66,000 – ₹2,73,000**

₹ ₹ **Net Profit Estimate**

- Net margin after OPEX:
- **₹95,000 – ₹2,02,000/month**
- Annual net income:
- **₹11,40,000 – ₹24,24,000/year**

₹ ₹ **Break-Even Timeline**

- CAPEX: ~₹10.5 lakh
- Monthly profit: ₹1–2 lakh
- **Break-even: 6–11 months** depending on market price & scale.



🔗 🔗 **Pro-Forma Layout (Copy/Paste Ready for Excel)**

**SHEET 1 — INPUTS**

- Waste availability
- Prices (compost/vermi/mushroom/slurry)
- CAPEX items
- Labour cost
- Production cycles

**SHEET 2 — CALCULATION**

- Monthly production volume
- Monthly revenues (all products)
- Total OPEX
- Net profit
- Cashflow for 12 months
- Break-even chart

**SHEET 3 — SCENARIOS**

- Base case
- Optimistic case

- Conservative case

#### **SHEET 4 — IMPACT METRICS**

- Carbon avoided
- Soil carbon gains
- Jobs created
- Women-led income share